

Order / Rev: 712534
 Alt Order #: 06309584
 Flight Dates: 09/11/12 - 09/16/12

Advertiser: Freedom Pac
 Product Desc: 330 FREEDOM PAC
 Estimate: 330

WTSP-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
5	WTSP	09/11/12	09/14/12	M-F 6-630p 6-630p 10 News	CM	6-630p	- TWTF - -	:30	4	\$1,000.00	P-2	0.00	NM	4	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- TWTF - -		4			\$1,000.00			0.00			
6	WTSP	09/11/12	09/14/12	CBS Evening News CBS Evening News	CM	630-7p	- TW- F- -	:30	3	\$1,200.00	P-2	0.00	NM	3	\$3,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- TW- F- -		3			\$1,200.00			0.00			
7	WTSP	09/11/12	09/14/12	LN (M-F) LN (M-F)	CM	M-F 11-1135p	- TWTF - -	:30	4	\$2,600.00	P-2	0.00	NM	4	\$10,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- TWTF - -		4			\$2,600.00			0.00			
8	WTSP	09/15/12	09/15/12	Sat 8-10a CBS This Morning Saturday	CM	Sat 8-10a	- - - - - S-	:30	2	\$320.00	P-2	0.00	NM	2	\$640.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S-		2			\$320.00			0.00			
9	WTSP	09/15/12	09/15/12	LN (Sa) Late News (Sa)	CM	Sa 11-1135p	- - - - - S-	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S-		1			\$1,600.00			0.00			
10	WTSP	09/16/12	09/16/12	CBS Sunday Morning CBS Sunday Morning	CM	Sun 9-1030a	- - - - - S	:30	2	\$1,600.00	P-2	0.00	NM	2	\$3,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		2			\$1,600.00			0.00			
11	WTSP	09/16/12	09/16/12	Face the Nation Face the Nation	CM	Sun 1030-1130a	- - - - - S	:30	1	\$1,600.00	P-2	0.00	NM	1	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1			\$1,600.00			0.00			
12	WTSP	09/16/12	09/16/12	LN (Su) Late News (Su)	CM	Su 11-1135p	- - - - - S	:30	1	\$2,000.00	P-2	0.00	NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - - - - S		1			\$2,000.00			0.00			
13	WTSP	09/12/12	09/14/12	7-730p 10 News, 7pm M-F	CM	7-730p	- - WTF - -	:30	1	\$1,200.00	P-2	0.00	NM	1	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF - -		1			\$1,200.00			0.00			
N 14	WTSP	09/12/12	09/16/12	5-530a 5-530a 10 News	CM	5-530a	- - WTF - -	:30	1	\$280.00	P-2	0.00	NM	1	\$280.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF - -		1			\$280.00			0.00			
N 15	WTSP	09/12/12	09/16/12	530-6a 530-6a 10 News	CM	530-6a	- - WTF - -	:30	1	\$320.00	P-2	0.00	NM	1	\$320.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF - -		1			\$320.00			0.00			
N 16	WTSP	09/12/12	09/14/12	Letterman Late Night with David Letterman	CM	1135p-1237a	- - WTF - -	:30	1	\$300.00	P-4	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF - -		1			\$300.00			0.00			
N 17	WTSP	09/12/12	09/14/12	M-F 10-11a Studio 10	CM	10-11a	- - WTF - -	:30	2	\$100.00	P-3	0.00	NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
		Week: 09/10/12	09/16/12	- - WTF - -		2			\$100.00			0.00			
													Totals	43	\$41,920.00